

PREVIEW QUESTION BANK(Single)

Module Name : NCET Language: ENGLISH  
 Section Name : 305-Business Studies  
 Exam Date : 29-Apr-2025 Batch : 15:00-18:00

Sr. No.	Client Question ID	Question Body and Alternatives	Marks	Ne M
Section : 305-Business Studies				
Topic : Topic 85				
Q.Type : Objective Question				
1	6033	Which of the following is not a feature of management ? (1) Goal oriented process (2) Multidimensional (3) Continuous process (4) Individual activity  (A) 1  (B) 2  (C) 3  (D) 4	4.0	
Q.Type : Objective Question				
2	6034	Using environmental friendly methods of production is _____ of management. (1) Social objective (2) Personal objective (3) Organisational objective (4) Rule  (A) 1  (B) 2  (C) 3  (D) 4	4.0	
Q.Type : Objective Question				
3	6035	Which of the following statements is related to division of work ? (1) Resources should be divided equally among departments (2) Work should be divided into smaller tasks (3) Subordinates should be divided among superiors (4) Department should be divided into sub-sections  (A) 1  (B) 2  (C) 3	4.0	

(D) 4

Q.Type : Objective Question

4	6036	<p>Which of the following is not related to the principles of Henri Fayol ?</p> <ol style="list-style-type: none"><li>(1) Scalar Chain</li><li>(2) Order</li><li>(3) Standardisation</li><li>(4) Esprit de corps</li></ol> <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0
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Q.Type : Objective Question

5	6037	<p>Which of the following is a single use plan ?</p> <ol style="list-style-type: none"><li>(1) Budget</li><li>(2) Policy</li><li>(3) Procedure</li><li>(4) Rule</li></ol> <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0
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Q.Type : Objective Question

6	6038	<p>Which of the following statements does not represent the importance of planning ?</p> <ol style="list-style-type: none"><li>(1) Planning provides the goals or standards against which actual performance is measured.</li><li>(2) Planning enhances the risk of uncertainty.</li><li>(3) Planning serves as the basis of co-ordinating the activities.</li><li>(4) Planning involves predicting the future conditions.</li></ol> <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0
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Q.Type : Objective Question

7	6039	<p>Which of the following is a component of economic environment ?</p> <ol style="list-style-type: none"><li>(1) Increasing Literacy rate</li><li>(2) Government intervention in business</li><li>(3) Decreasing interest rate by RBI</li><li>(4) Improving law and order</li></ol>	4.0
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- (A) 1
- (B) 2
- (C) 3
- (D) 4

Q.Type : Objective Question

8	6040	<p>_____ is the number of subordinates that can be effectively managed by a superior.</p> <ul style="list-style-type: none"><li>(1) Departmentalisation</li><li>(2) Centralisation</li><li>(3) Unity of command</li><li>(4) Span of management</li></ul> <ul style="list-style-type: none"><li>(A) 1</li><li>(B) 2</li><li>(C) 3</li><li>(D) 4</li></ul>	4.0
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Q.Type : Objective Question

9	6041	<p>Which of the following is not an advantage of functional organisational structure ?</p> <ul style="list-style-type: none"><li>(1) Coordination</li><li>(2) Maximum duplication of work</li><li>(3) Occupational specialisation</li><li>(4) Effective control</li></ul> <ul style="list-style-type: none"><li>(A) 1</li><li>(B) 2</li><li>(C) 3</li><li>(D) 4</li></ul>	4.0
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Q.Type : Objective Question

10	6042	<p>Which of the following tests is not a part of selection tests ?</p> <ul style="list-style-type: none"><li>(1) Aptitude Test</li><li>(2) Personality Test</li><li>(3) Trade Test</li><li>(4) Reference Check</li></ul> <ul style="list-style-type: none"><li>(A) 1</li><li>(B) 2</li><li>(C) 3</li><li>(D) 4</li></ul>	4.0
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Q.Type : Objective Question

11	6043	<p>Which of the following does not represent the importance of communication ?</p> <ol style="list-style-type: none"><li>(1) It acts as the basis of selection</li><li>(2) It acts as the basis of decision making</li><li>(3) It increases managerial efficiency</li><li>(4) It promotes cooperation</li></ol> <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0
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Q.Type : Objective Question

12	6044	<p>Which of the following communication barriers is concerned with the problems in the encoding and decoding process ?</p> <ol style="list-style-type: none"><li>(1) Semantic Barriers</li><li>(2) Organisational Barriers</li><li>(3) Psychological Barriers</li><li>(4) Personal Barriers</li></ol> <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0
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Q.Type : Objective Question

13	6045	<p>_____ is a function that brings back the cycle of management to planning function.</p> <ol style="list-style-type: none"><li>(1) Directing</li><li>(2) Controlling</li><li>(3) Coordinating</li><li>(4) Staffing</li></ol> <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0
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Q.Type : Objective Question

14	6046	<p>Which of the following is not the importance of controlling ?</p> <ol style="list-style-type: none"><li>(1) Facilitating organisational structure</li><li>(2) Making efficient use of resources</li><li>(3) Ensuring order and discipline</li><li>(4) Improving employee motivation</li></ol> <p>(A) 1</p>	4.0
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(B) 2

(C) 3

(D) 4

Q.Type : Objective Question

15 6047

Which of the following terms is not related to business finance ?

- (1) Capital structure
- (2) Working Capital
- (3) Human Capital
- (4) Capital Budgeting

(A) 1

(B) 2

(C) 3

(D) 4

4.0

Q.Type : Objective Question

16 6048

The debt equity ratio of a business firm is  $\frac{2}{3}$ . If the owner invested Rs. 15 lakh as his own capital, what is the borrowed funds invested in the business firm ?

- (1) ₹ 15 lakh
- (2) ₹ 5 lakh
- (3) ₹ 10 lakh
- (4) ₹ 25 lakh

(A) 1

(B) 2

(C) 3

(D) 4

4.0

Q.Type : Objective Question

17 6049

\_\_\_\_\_ is concerned with making the goods and services available at the right place for the people to make purchases.

- (1) Advertising
- (2) Physical distribution
- (3) Promotion
- (4) Personal selling

(A) 1

(B) 2

(C) 3

(D) 4

4.0

Q.Type : Objective Question

18	6050	<p>Which of the following is not a consumer responsibility while purchasing and using the goods ?</p> <p>(1) Negotiate the price of goods for ensuring that the consumer gets a fair deal. (2) Ask for cash memo on purchase of goods. (3) Learn about the risk associated with product. (4) Discourage scrupulous practices.</p> <p>(A) 1 (B) 2 (C) 3 (D) 4</p>	4.0
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Q.Type : Objective Question

19	6051	<p>Which of the following is not an entrepreneurial motivation ?</p> <p>(1) Need for Risk (N-Ris) (2) Need for Achievement (N-Ach) (3) Need for Power (N-Pow) (4) Need for Affiliation (N-Aff)</p> <p>(A) 1 (B) 2 (C) 3 (D) 4</p>	4.0
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Q.Type : Objective Question

20	6052	<p><b>Match List - I with List - II.</b></p> <table><thead><tr><th><b>List - I</b></th><th><b>List - II</b></th></tr></thead><tbody><tr><td>(A) Promotion</td><td>(I) Assigning post to selected employee</td></tr><tr><td>(B) Orientation</td><td>(II) Higher position, Higher responsibility</td></tr><tr><td>(C) Performance Appraisal</td><td>(III) Evaluation of employees' performance</td></tr><tr><td>(D) Placement</td><td>(IV) Familiarising selected employees to the organisation</td></tr></tbody></table> <p>Choose the <b>correct</b> answer from the options given below :</p> <p>(1) (A)-(II), (B)-(I), (C)-(III), (D)-(IV) (2) (A)-(II), (B)-(IV), (C)-(III), (D)-(I) (3) (A)-(III), (B)-(II), (C)-(I), (D)-(IV) (4) (A)-(III), (B)-(IV), (C)-(II), (D)-(I)</p> <p>(A) 1 (B) 2 (C) 3 (D) 4</p>	<b>List - I</b>	<b>List - II</b>	(A) Promotion	(I) Assigning post to selected employee	(B) Orientation	(II) Higher position, Higher responsibility	(C) Performance Appraisal	(III) Evaluation of employees' performance	(D) Placement	(IV) Familiarising selected employees to the organisation	4.0
<b>List - I</b>	<b>List - II</b>												
(A) Promotion	(I) Assigning post to selected employee												
(B) Orientation	(II) Higher position, Higher responsibility												
(C) Performance Appraisal	(III) Evaluation of employees' performance												
(D) Placement	(IV) Familiarising selected employees to the organisation												

Q.Type : Objective Question

21	6053		4.0
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Match List - I with List - II.

**List - I**

- (A) Objective
- (B) Policy
- (C) Method
- (D) Programme

**List - II**

- (I) Detailed statement about a project
- (II) Prescribed way of performing a task
- (III) A basis for interpreting strategy
- (IV) First step in planning

Choose the **correct** answer from the options given below :

- (1) (A)-(I), (B)-(II), (C)-(III), (D)-(IV)
- (2) (A)-(II), (B)-(I), (C)-(IV), (D)-(III)
- (3) (A)-(IV), (B)-(III), (C)-(II), (D)-(I)
- (4) (A)-(III), (B)-(II), (C)-(I), (D)-(IV)

(A) 1

(B) 2

(C) 3

(D) 4

Q.Type : Objective Question

22 6054

Match List - I with List - II.

**List - I**

- (A) Capital structure
- (B) Working capital
- (C) Fixed capital
- (D) Business Finance

**List - II**

- (I) Short term investment
- (II) Mix between owners and borrowed funds
- (III) Funds required for carrying out business activities
- (IV) Investment in machines

Choose the **correct** answer from the options given below :

- (1) (A)-(IV), (B)-(I), (C)-(II), (D)-(III)
- (2) (A)-(II), (B)-(I), (C)-(IV), (D)-(III)
- (3) (A)-(IV), (B)-(I), (C)-(III), (D)-(II)
- (4) (A)-(III), (B)-(II), (C)-(I), (D)-(IV)

(A) 1

(B) 2

(C) 3

(D) 4

Q.Type : Objective Question

23 6055

4.0

4.0

Anita wants to organise a fete in her college. What essential steps she has to follow to organise fete successfully ?

- (A) Establishing coordination amongst all.
- (B) Grouping some similar activities.
- (C) Each activity is assigned to most capable student.
- (D) Dividing the whole task into small manageable activities.
- (E) Each individual is accountable to a senior student.

Choose the **correct** answer from the options given below :

- (1) (D), (B), (C), (E), (A)
- (2) (A), (B), (D), (C), (E)
- (3) (A), (C), (B), (E), (D)
- (4) (A), (E), (B), (C), (D)

(A) 1

(B) 2

(C) 3

(D) 4

Q.Type : Objective Question

24 6056

Meghna is planning to hire a boy for the home delivery of her bakery products. She received 20 applications for this job. Now what steps will she follow to select the right candidate ?

- (A) Preliminary screening
- (B) Interview of the candidate
- (C) Contract of employment duly signed
- (D) Appropriate selection test
- (E) Reference check

Choose the **correct** answer from the options given below :

- (1) (A), (C), (D), (B), (E)
- (2) (C), (D), (E), (A), (B)
- (3) (D), (E), (A), (B), (C)
- (4) (A), (D), (B), (E), (C)

(A) 1

(B) 2

(C) 3

(D) 4

4.0

Q.Type : Objective Question

25 6057

4.0

Arrange the following steps involved in controlling process in a logical sequence.

- (A) Measuring the performance in an objective and reliable manner.
- (B) Setting the standards in qualitative and quantitative terms.
- (C) Using critical point control and management by exception.
- (D) Taking corrective actions when deviations are beyond the limits.
- (E) Comparing actual performance with standards.

Choose the **correct** answer from the options given below :

- (1) (A), (B), (E), (C), (D)
- (2) (C), (B), (E), (A), (D)
- (3) (B), (A), (E), (C), (D)
- (4) (A), (E), (B), (C), (D)

(A) 1

(B) 2

(C) 3

(D) 4

Q.Type : Objective Question

26 6058

Which of the following are the features of Marketing ?

- (A) Creating a market offering
- (B) Needs and wants
- (C) Branding
- (D) Customer value
- (E) Exchange mechanism

Choose the **correct** answer from the options given below :

- (1) (A), (B), (C) and (D) Only
- (2) (B), (C), (D) and (E) Only
- (3) (A), (B), (D) and (E) Only
- (4) (A), (C), (D) and (E) Only

(A) 1

(B) 2

(C) 3

(D) 4

4.0

Q.Type : Objective Question

27 6059

4.0

Identify the activities involved in the functions of marketing.

- (A) Product designing and development
- (B) Packaging and labelling
- (C) Standardisation
- (D) Short selling
- (E) Customer support services

Choose the **correct** answer from the options given below :

- (1) (B), (C), (D) and (E) Only
- (2) (A), (B), (C) and (E) Only
- (3) (A), (C), (D) and (E) Only
- (4) (A), (B), (D) and (E) Only

(A) 1

(B) 2

(C) 3

(D) 4

Q.Type : Objective Question

28 6060

Identify the importance of consumer protection from Business point of view.

- (A) Short-term interest of business
- (B) Social responsibility
- (C) Moral justification
- (D) Government intervention
- (E) Business uses its own resources

Choose the **correct** answer from the options given below :

- (1) (B), (C) and (D) Only
- (2) (A), (C) and (D) Only
- (3) (B), (C), (D) and (E) Only
- (4) (B), (C) and (E) Only

(A) 1

(B) 2

(C) 3

(D) 4

4.0